

# **ICTA ANNUAL CONFERENCE 2016**

CLARKSVILLE, IN

# 2016 Public Funds Management Seminars (3 Credits)



Join Treasurer of State, Kelly Mitchell, and key staff members to learn more about a host of timely and important subjects. Topics will include: investing options for local governments, assessment of risk, finding low cost financing when borrowing, deposit insurance and today's economy.

#### September 7, 2016

Bartholomew County Zaharakos Ice Cream Parlor 329 Washington Street Columbus, IN 47201

#### October 19, 2016

Delaware County Erskine Institute at Courtyard by Marriott 601South High Street Muncie, IN 47305

# September 21, 2016

Jasper County Fair Oaks Farms 856 N 600 E Fair Oaks, IN 47943

#### October 26, 2016

Fountain County Beef House Restaurant 1650 IN State Road 63 Covington, IN 47932

# THE INDIANA STATE TREASURER'S OFFICE AND RESPONSIBILITIES



The Indiana State Treasurer has official duties granted by the Indiana Constitution and various duties assigned by the legislature.

# By Indiana Constitution, the Treasurer serves as the State's Chief Investment Officer

# Additional duties assigned by the State Legislature:

- Chairman of the Indiana Bond Bank
- Chairman of the Indiana Education Savings Authority
- Secretary/Investment Manager of the Board for Depositories
- Chairman of the 911 Board
- Member of the State Board of Finance
- Sole Trustee of the Indiana State Police Pension Fund
- Member of the TrustINdiana Committee
- Member of the Deferred Compensation Committee
- Member of the Indiana Finance Authority
- Member of the Indiana ABLE Committee
- Member of the Indiana Cultural Arts Board
- Member of the Indiana Grain Indemnity Board
- Member of the Indiana Community Housing Development Authority
- Member of the Indiana Community Business Credit Corporation

# LEGAL ASPECTS OF PUBLIC INVESTING







# **BANKING & INVESTMENTS**

AND THE INDIANA CODE

# AUTHORIZED BANK PRODUCTS (DEPOSIT ACCOUNTS)



- DDA Checking Accounts
- Negotiable order of withdrawal (NOW) accounts
- Passbook savings accounts
- Certificates of Deposits (CDs)
- Money Market Accounts
- Any Interest bearing account that is authorized and offered by a financial institution in the course of its respective business

# PDIF INSURED ACCOUNTS



# Make sure your deposits are PDIF insured

- Are they Public Funds? (IC 5-13-4-20)
- Fees and funds in the possession of a "Public Officer" by virtue of that office

# PDIF covers losses <u>above</u> FDIC limits

www.in.gov/tos/deposit/files/approveddepositories.pdf

# HOW TO MAXIMIZE YOUR FDIC INSURANCE



- FDIC coverage of \$250,000 per depositor
- Certificate of Deposit Registry Service (CDARS)
- Allows a depositor to maximize FDIC Coverage
- Allowed by IC 5-13-9-5.3
- Funds placed in CDARS depository are then exchanged with other participating depositories in lots of \$250,000 to maximize FDIC coverage
- Initial deposit must be with an approved depository

# TRANSACTION ACCOUNTS



See IC 5-13-9-4(a)

# Special rules for political subdivisions

- Must establish transaction accounts in depositories with branches within political boundaries
- Exception for political subdivisions that cross county lines or those without a depository within its boundaries (or only one), or if no depository will offer a transaction account

Does not apply to county hospitals

# CERTIFICATE OF DEPOSIT REQUIRED PROCEDURES



See IC 5-13-9-4(b)

Every investing officer must obtain 3 quotes on the specific rate of interest for the term of the certificate of deposit

- The quote may be taken by phone
- The quote must be recorded in a memorandum
- The quote must be retained as a public record
- If the deposit is not placed in the institution quoting the highest rate, the fiscal officer must note the reason why
- Can invest in CDs from any depository on state's approved list if county commissioners or political subdivision's fiscal body passes resolution authorizing it (renewed every two years)
   See IC 5-13-9-5 (A)

ee 1C 3-13-7-3 (A)

# MONEY MARKET MUTUAL FUNDS



See IC 5-13-9-2.5

# Money Market Mutual Fund requirements:

- Must be rated AAA, or its equivalent, by Standard & Poors or Aaa, or its equivalent by Moody's
- Purchase, sells, or holds direct obligations of the United States
   Treasury or other obligations issued by a federal agency, a federal instrumentality or a federal government sponsored enterprise
- Must be purchased through an institution on the state's approved depository list
- Must have a final stated maturity of one day

# INVESTMENTS IN ELIGIBLE SECURITIES



See IC 5-13-9-2

# Securities backed by the full faith and credit of the United States Treasury or fully guaranteed by any of the following:

- The United State's Treasury (Notes and t-bills)
- Federal agency (Government National Mortgage Agency)
- Federal Instrumentality
- Federal government sponsored enterprise (Federal Home Loan Bank)
- Securities fully guaranteed and issued by a federal agency, a federal instrumentality, or a government sponsored enterprise
- Certain municipal securities See IC 5-13-9-2 (a)(3)

# SECURITIES - CRITICAL CRITERIA



- Use of a broker-dealer that is SEC licensed
- Use of a custodial bank that is on the state's approved depository list or has combined capital and surplus of at least \$10 million
- Securities may have a maximum maturity of 2 years unless authorized (up to 5 years) by a properly adopted investment policy under 5-13-9-5.7

# **REPURCHASE AGREEMENTS**



See IC 5-13-9-3

- An agreement involving the purchase and guaranteed resale of securities
- Can be a one time commitment or an ongoing commitment
- Must have a final stated maturity of one day (overnight)
- Must be fully collateralized
- Must be made through a depository on the state's approved depository list

# LOCAL GOVERNMENT INVESTMENT POOL



See IC 5-13-9-11

- Established within the office and custody of the treasurer of state
- An officer may pay any funds held by the officer into the investment pool for the purpose of deposit, investment, and reinvestment of the funds by the Treasurer of State on behalf of the unit of government paying the funds into the investment pool

# LOCAL BOARD OF FINANCE



See IC 5-13-4-19

# Local Board of Finance Members

Each local board of finance SHALL meet annually after the first Monday on or before the last day of January to complete the following:

- From the board's membership, elect a president and a secretary
- Receive and review the report required by IC 5-13-7-7
- Review the overall investment policy
- The report must contain a summary of all investments made during the previous calendar year

# Local Board of Finance Responsibilities

Each local board of finance SHALL meet annually after the first Monday on or before the last day of January to complete the following:

- From the board's membership, elect a president and a secretary
- Receive and review the report required by IC 5-13-7-7
- Review the overall investment policy
- The report must contain a summary of all investments made during the previous calendar year

Consult your county attorney or counsel regarding this requirement

Cities, towns, and county hospitals are exempt from meeting requirements

# POLITICAL SUBDIVISION INVESTMENT POLICY



See IC 5-13-9-5.7

The fiscal body of a subdivision may adopt an investment policy authorizing the investment of public funds of the political subdivision for more than 2 years and not more than five years.

#### The policy must:

- Be in writing
- Be adopted at a public meeting
- Provide for investment of public funds with the approval of the investment officer
- Provide that the investments must be made in accordance with this article
- Limit the total investments outstanding under this section to not more than 25% of the total portfolio of public funds invested by the political subdivision including balances in transaction accounts AND
- State a date on which the policy expires, which may not exceed four years

# **BANKING SERVICES: REMOTE CAPTURE**



Remote capture/Image Transmission is the process of scanning and transmitting electronic images of paper checks to financial institutions

Online access Funds are Quicker access Report is **Earlier** to funds for to check directly created by notification of deposited to investment images and batch returned items operating acct purposes deposits Paper checks Amounts. Daily deposit can be payee names, retained for 15 deadline serial numbers days then extended exhibited destroyed

# **BANKING SERVICES: POSITIVE PAY**

Customer sends file to

a financial institution



the payment of the check

# Positive Pay The bank compares the name, amount and check If a discrepancy is found the customer can deny

#### **Benefits**

number

- Reduces fraud
- Financial institutions can return the images of questionable checks quicker to bank of first deposit
- Reduction of customers collection items

# BANKING SERVICE: CHARGE CARD PROCESSING



Charge card payments can be accepted by county organizations, schools, or towns by joining the State of Indiana's charge card contract with Value Payments System, Inc.

#### **Contact:**

Katie Potter Financial Portfolio Contract Manager Indiana Department of Administration Indiana Government Center South 402 W.Washington St., RM W468

Phone: 317-234-4998

Email: kpotter | @idoa.in.gov

# **BANKING SERVICES & TREASURY MANAGEMENT**



- Questions on banking services:
  - Deposit accounts
  - Lockbox, remote capture
  - Positive pay
  - ACH and wire transfers
  - Charge Cards processing
  - E-Check payments
  - Direct deposit
- Suggestions on improving the processing of revenue or payments. Ways to decrease bank fees. Possibly earn interest on checking accounts to help offset fees.
- General operation questions both for accounts receivable and accounts payable.
- Contact Kim Logan at 317-233-0921 or email Klogan@tos.in.gov

# **QUESTIONS OR COMMENTS**



Mike Frick
Deputy Treasurer

Indiana Treasurer of State's Office 200 W. Washington St., 242 Indianapolis, IN 46204 317-232-0140

> mfrick@tos.in.gov www.in.gov/tos/

Portfolio Manager

Kim Logan
Deputy Treasurer

Indiana Treasurer of State's Office 302 W. Washington St., IGC-S E016 Indianapolis, IN 46204 317-233-0921

Klogan@tos.in.gov
www.in.gov/tos/

Treasury management, Banking products and services, or general operational questions.



Trust IN diana

# **Summary**

- Program Highlights
- LGIP Overview
- Portfolio Update
- Market Outlook



# **Program Highlights**

#### **General Information**

- Authorized by the Indiana General Assembly's passage of Indiana Code 5-13-9-11 during its 2007 session
- TrustINdiana opened in February 2008 after an extensive due diligence and development process
- TrustINdiana is open to all local units of government including the State of Indiana
- Participants share a common pool of investments which stresses:
  - Safety preservation of principal
  - Liquidity same day access to funds
  - Yield maximizes returns using economies of scale

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# **Program Highlights**

#### Safety

With TrustINdiana, the SAFETY of public funds is paramount

- · Invests strictly in securities allowable by Indiana law
- Assets held by a third-party custodian (Bank of New York)
- Fund portfolio managed by professional team with over 20 years of experience
- · Annual audit performed by an independent auditing firm
- At least 50% of portfolio funds held in Indiana banks



# **Program Highlights**

# Liquidity

TrustINdiana offers daily LIQUIDITY to all Participants

- Actively managed to ensure that cash is readily available
- Dollars invested today are available tomorrow with interest
- · No withdrawal penalties
- No transaction or wire fees\*
- Maximum weighted average maturity (WAM) of 60 days or less

\*You may incur fees associated with wires and/or ACH transactions by your bank, but there will be no fees charged from TrustiNdiana for such transactions

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# **Program Highlights**

#### Yield

Program optimizes YIELD while maintaining safety

- TrustINdiana has maintained a competitive yield despite recent economic turbulence
- Serves as a diversification tool and offers larger scale investment options to smaller entities
- Portfolio managers have extensive fixed income/public sector expertise
- · Returns are calculated and paid daily

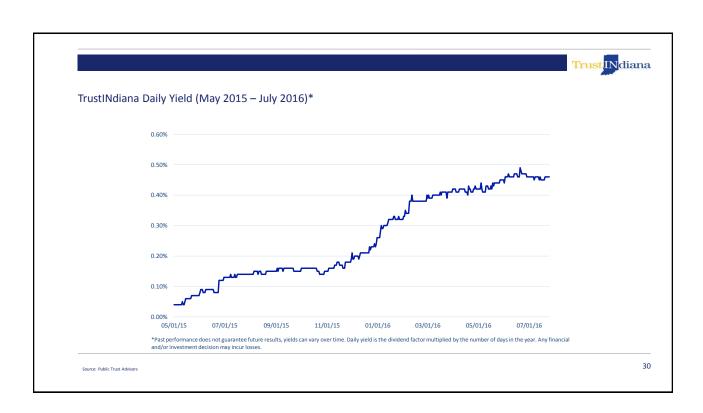


# **Program Highlights**

#### Convenience

TrustINdiana was designed with CONVENIENCE in mind

- MYACCESS feature allows for fast, safe and secure online transaction processing and reporting access
- · Funds transferrable via wire or ACH
- Experienced and professional client service team
- Monthly reporting, newsletters, economic updates and yield information all available online or via email





# TrustINdiana Daily Rate for July 25, 2016:

0.46%\*



\*Past performance does not guarantee future results, yields can vary over time. Daily yield is the dividend factor multiplied by the number of days in the year. Any financial

Source: Public Trust Advisors

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# How to open Your TrustINdiana Account

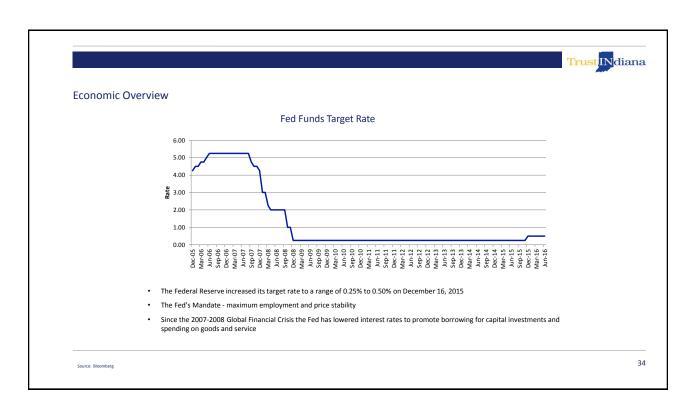
- · No Resolution or Ordinance required
- See Registration Forms in packet provided (or online), and complete:
  - Account Setup, Key Contact/Authorized Signers, Bank Authorization, Subaccounts
- Finalize with authorized signature and email or fax paperwork to Client Services
- · Account can be ready for use as soon as the next business day

### For questions about the Registration Process, please contact:

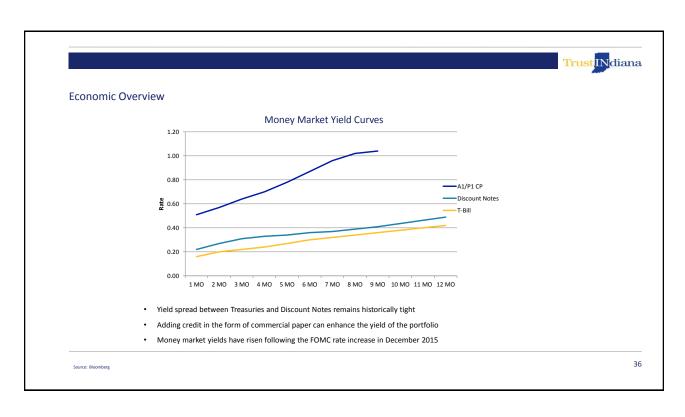
Cindy Barger
Director, TrustINdiana
200 W. Washington St., Suite 242
Indianapolis, IN 46204
Name 180, 800, 604

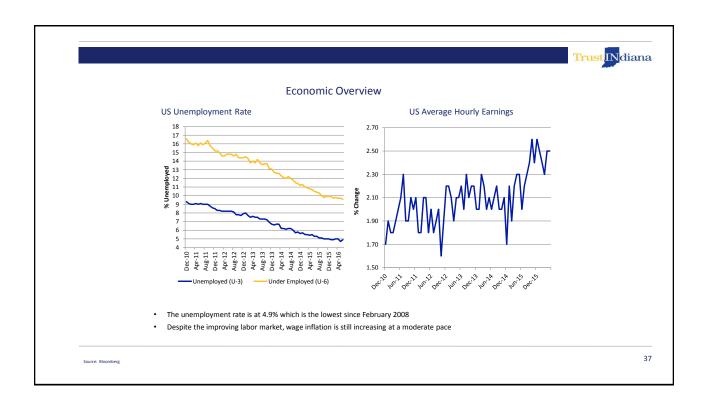
Phone: 888-860-6242 Email: cbarger@tos.in.gov

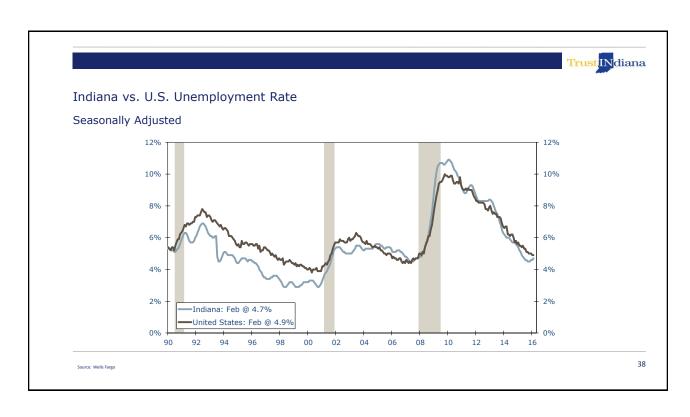


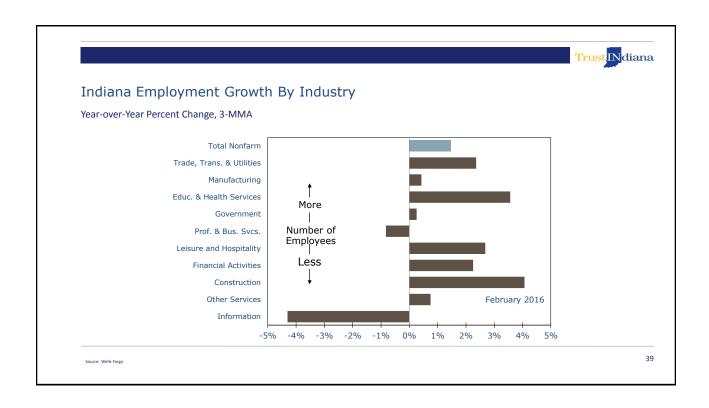


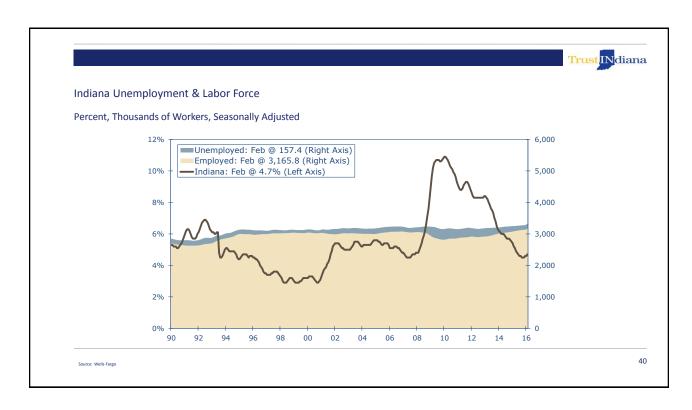


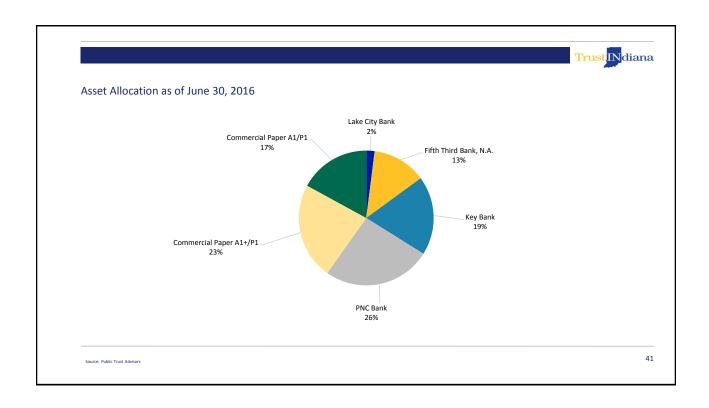


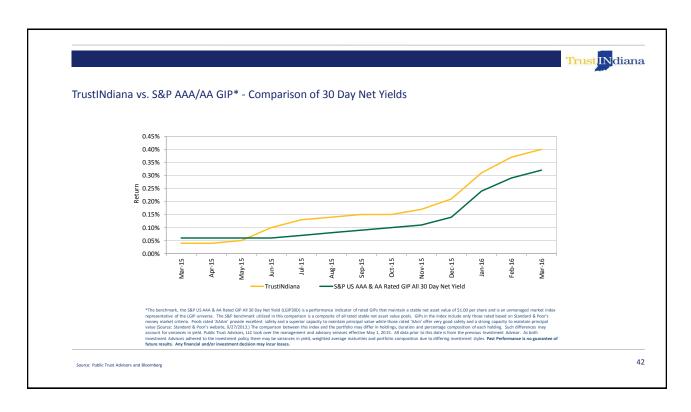


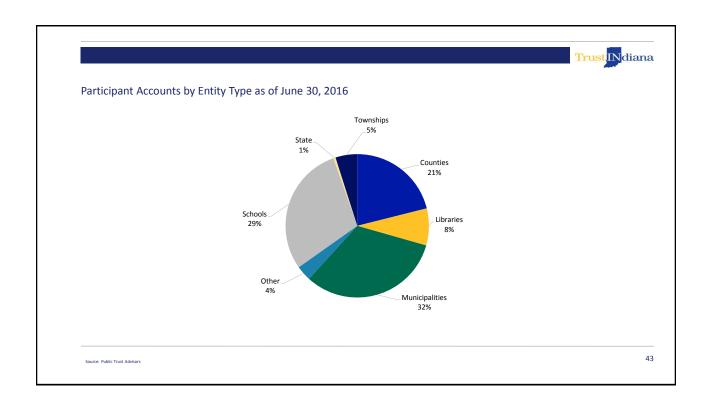


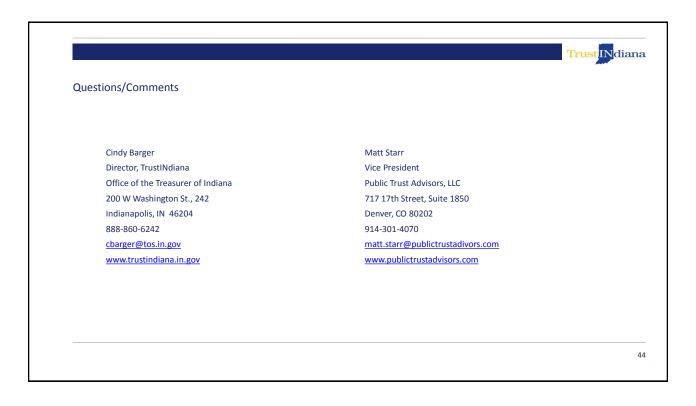














#### Disclaimer

The materials in this presentation are opinions of TrustINdiana and Public Trust Advisors (the administrator) and should not be construed as investment advice.

The investment advisor providing these services is Public Trust Advisors, LLC (PTA), an investment adviser registered with the SEC under the Investment Advisers Act of 1940, as amended. Registration with the SEC does not imply a certain level of skill or training. Additionally, this registration provides no guarantee of return or protection against loss.

The information presented is unaudited and is deemed to be accurate to the best of our knowledge.

Performance comparisons will be affected by changes in interest rates. Investment returns fluctuate due to changes in market conditions. Investment involves risk, including the possible loss of principal. No assurance can be given that the performance objectives of a given strategy will be achieved. Past Performance is no guarantee of future results. Any financial and/or investment decision may incur losses.





# INDIANA BOARD FOR DEPOSITORIES

KEEPING LOCAL FUNDS SAFE

# What is the BFD?



#### Overview

- Quasi-Governmental Agency
- Created by 1937 by IC 5-13-12 in response to bank failures during the Great Depression
- Keeps a list of approved depositories
- Manages the operation of PDIF
- Manages collateral to protect public funds
- The Treasurer is the Secretary/Investment Manager
- Governor, or his designee, is the Chairman

#### What is the PDIF?



#### **Insurance Fund:**

- Covers the full amount of public funds over and above the amount covered by FDIC
- Deposit Accounts
- Unique to Indiana and a benefit to public entities
- 0.2% 0.4% higher interest rate on public deposits
- \$300 million in assets
- Funded by fees on banks that could be deducted from the interest paid to public funds depositors

#### What are "public funds"?



#### Public Funds defined by IC 5-13-4-20:

- Sec. 20. "Public Funds" means all fees and funds of whatever find or Character coming into possession of any public officer by virtue of that office
- The term does NOT include: support payments made to the clerk of a circuit court under IC 31-16-9 (or IC 31-1-11.5-13 before its repeal) OR proceeds of bonds payable exclusively by private entity

#### Who is a "public officer"



#### Public Officer defined by IC 5-13-4-21

- Sec. 21. "Public Officer" means any person elected or appointed to any office of the state or any political subdivision.
- "Public officer" includes any officer of all boards, commissions, departments, institutions, and other bodies established by law to function as a part of the government of the state or political subdivision that are supported wholly or partly by taxes or fees.
- "Public officer" does not include an officer of an independent body politic and corporate set up as an instrumentality of the state but not constituting a political subdivision

#### Who is a "Public Officer"?

- Any person elected or appointed to any political subdivision
- An officer of all: Boards, Commissions, Departments, Institutions, other bodies that function as a part of political subdivision. Supported wholly or partly by:
  - Appropriations from the treasury of the political subdivision
  - Taxes and fees

# Who can become an approved depository?



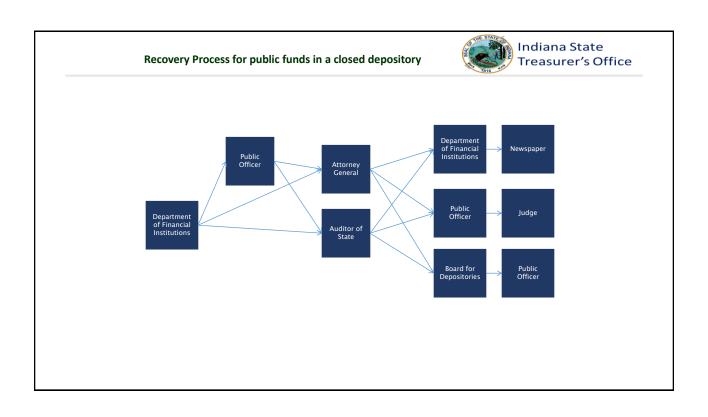
#### **Eligible Approved Depositories**

- A bank headquartered in Indiana or a national bank with a branch in Indiana
- A federal chartered savings association with a headquarters in Indiana or a branch in Indiana
- A federal chartered savings bank with a headquarters in Indiana or a branch in Indiana
- A state chartered credit union in Indiana that has assets of 3 million dollars or more with a headquarter in Indiana or a branch in Indiana

# **Collateral Requirements**



Collateralization Matrix (Based on Bank Insight National Ratings gathered from SNL Financial)			
Bank Insight National Rating	Collateral Rate	Collateral Basis	Pledge or Pledge and Deliver
40 – 99	0%	N/A	N/A
20 – 39	50%	Average Daily Balance for the previous quarter	Pledge
0 – 19	100%	Actual Balance	Deliver



# Indiana State Recovery Process for public funds in a closed depository Treasurer's Office **Indiana Department of Financial** Public Officer Institutions (DFI) will determine Attorney General the amount of public funds on deposit at the closed depository and certifies that information to **Indiana Attorney General's** Department of Financial Office, (AGO) the Indiana Auditor Auditor of State Institutions of State's Office, (ASO) and the public entity, public officer, that has the funds in the depository

